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( International Association of Scientific

Experts Tourism - IASET )

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%		%		%		
26	109	13	<b>17</b>	32	92	20
25	104	27	35	24	69	30 – 20
36	151	48	62	31	89	40 – 13
13	53	12	15	13	38	40
100	417	100	129	100	288	

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%		%		%		
9	37	13	17	7	20	
12	47	16	21	9	26	
18	75	18	23	18	52	
41	173	32	41	46	132	
20	85	21	27	20	58	
100	417	100	129	100	288	

.(3 )

(3)

%		%		%		
67	278	53	68	73	210	
17	72	9	12	21	60	*
16	67	38	49	6	18	*

97

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100	417	100	129	100	288	
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(%2)

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( % )		
69	288	
15	62	
10	42	
4	18	
2	7	

100	417	
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( % )		( % )		
10	29	5	14	
11	32	7	20	
00	00	00	00	
8	23	4	12	
24	69	77	224	
47	135	2	6	
00	00	2	5	
00	00	00	00	

00	00	00	00	
00	00	3	7	
100	288	100	288	

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*1-3-3*

%80

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103 . . . . :

(%77 ) 244 (5)

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(%7 ) 20

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(%)		(%)		(%)		
16	67	25	32	12	<b>35</b>	
34	141	19	25	40	116	
7	29	7	9	7	20	
11	45	8	10	12	35	
32	135	41	53	29	82	*
100	417	100	129	100	288	

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1994-1992

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1994		1993		1992		
(%)		(%)		(%)		
12	118.418	13	131.799	15	156.244	
4	40.305	5	52.003	5	50.272	
84	838.713	82	809.031	80	809.148	
100	997.436	100	992.813	100	1.015.664	

(8) Jeddah Chamber of Commerce, 1992 :

(8 )

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107

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(%)		(%)		(%)		
91	380	87	112	93	268	
8	34	11	14	7	20	
1	3	2	3	00	00	
100	417	100	129	100	288	

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(10) (9)

(%72) 242

(%36)

(%59) 247

%41

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(9)

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109

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(%)		(%)		(%)		
80	335	83	107	79	228	
7	28	6	8	7	20	
3	14	00	00	5	14	
10	40	11	14	9	26	
100	417	100	129	100	288	

(10)

(%)		(%)		(%)		
22	93	61	79	5	14	
41	170	11	14	54	156	
2	9	00	00	3	9	
35	145	28	36	38	109	
100	417	100	129	100	288	

(%59) 247

(11)

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(11)

( % )		
11	27	
53	131	
27	67	
9	22	*
100	247	

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(10) (9)

(%57) 142

(%43) 105

40 28

145 170 (9 )

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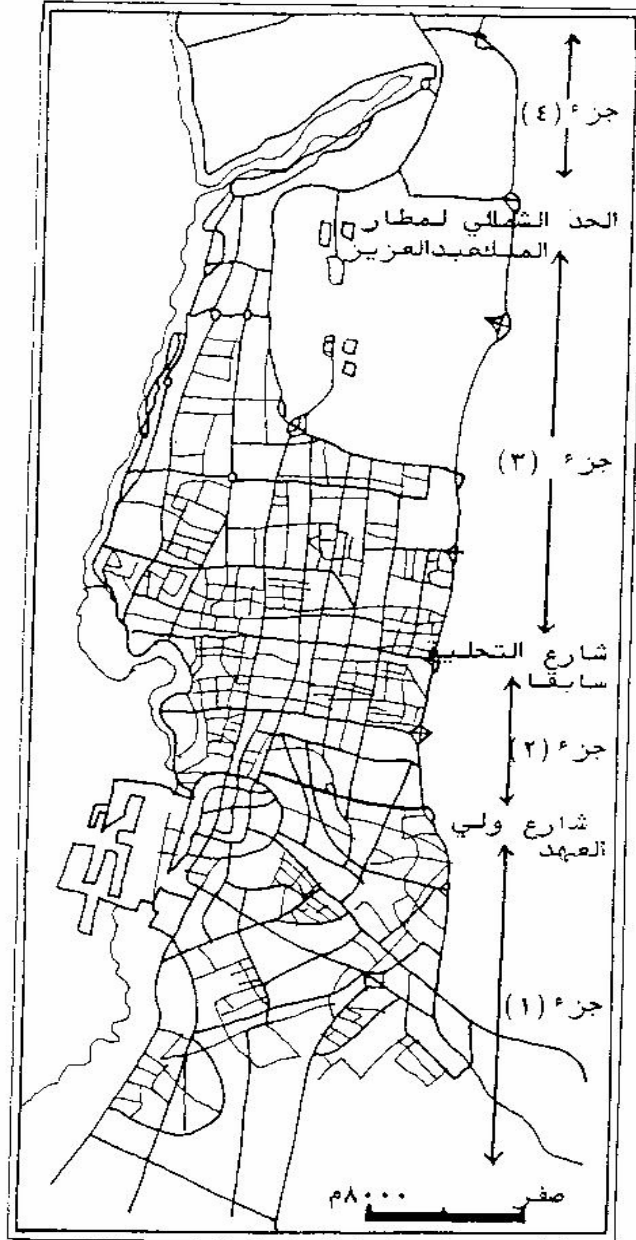
(12)

	(4)	(3)	(2)	(1)	
56	1	6	14	35	
66	00	13	45	8	
46	46	00	00	00	*
168	47	19	59	43	

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(%)		(%)		(%)		
17	71	39	51	7	<b>20</b>	
21	88	43	56	11	<b>32</b>	<b>6 - 2</b>
27	113	12	15	34	98	<b>13 - 7</b>
28	118	5	6	39	112	<b>3 - 2</b>
7	27	1	1	9	26	
100	417	100	129	100	288	

(%57) 164

(%35) 102

(%8 ) 22

(14)

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100	288	
87	251	( )
34	98	( )
34	89	
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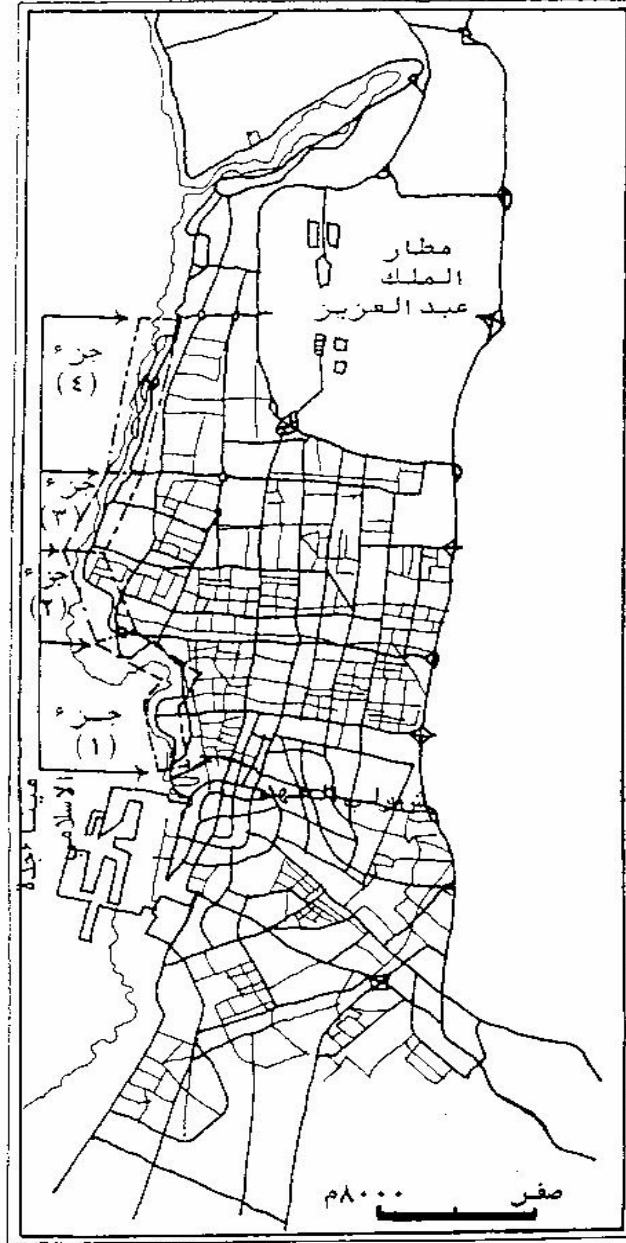
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1	2	1	8	
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## Towards More Effective Tourism Development in Jeddah: Issues Based on Features and Opinions of Tourists

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*College of Environmental Design*  
*King Abdulaziz University*

ABSTRACT : Tourism has lately become amongst the most effective economic sectors, worldwide. High number of countries embarked on programs for developing domestic tourism, to achieve one or both of the following objectives: reducing leakage of money that happens through local tourists traveling to tourism areas abroad and gaining revenues through inbound tourists coming to domestic tourism areas. Indeed, tourism development has succeeded more where a comprehensive approach was adopted: that approach treats visitors for leisure as one category of tourists, others being those coming on year-round basis for other various purposes. including education, shopping, culture, sports, ...etc. This paper classifies the tourism attractions in Jeddah – as a case study, and draws useful guidelines for the future of domestic tourism development. The study is primarily based on analyzing features and opinions of tourists. That is because tourist is the most capable of precisely determining what attracts him to particular tourism area, and what induces him to come back to it. It is hoped that this study will stimulate further research on this subject, for the benefit of the Saudi domestic tourism.

